Appendix D.5 - Value Add Form

| **ID** | **Value Add** |
| --- | --- |
| VA-1 | The Value-Add section identifies any additional benefits beyond the inherent worth of the requested goods or services offered by the Proponent that may help the City reach its goals. Value Add cannot affect the price but can enhance the overall value of the proposal. The City will not entertain proposals where pricing is elevated to increase the value-added benefits. Any value-added benefit proposed as part of this proposal will be used at the discretion of the City.  Value Add proposals that help the City achieve the Council priorities of **Grow, Green, Belong, Move and Perform** may be scored higher.  *Council’s strategic priorities:*  ***Grow*** *- We enable population and business growth by focusing on key infrastructure investments, strategic communications, service delivery, and partnerships to achieve growth initiatives that align with the principles of smart in PlanSJ.*  ***Green*** *- We encourage sustainable growth by continuing green practices and investing in climate adaptation initiatives with the implementation of the City of Saint John Corporate and Community GHG and Energy Action Plans.*  ***Belong*** *- We enhance the quality of life and social well being in a safe place to live ; offering recreation, arts, and cultural opportunities that align with PlanSJ, PlaySJ and other related plans.*  ***Move*** *- We offer safe, accessible travel options for the movement of people and goods through trails, pathways, sidewalks, and roads that align with MoveSJ and related plans.*  ***Perform*** *- We ensure the City is accountable for results in delivering public service by adhering to its plans, policies, procedures, and best practices.* |
| Response: | |