Social Procurement Protocol

1.0 Purpose

The purpose of this protocol is to: (a) establish transparent procedures for the implementation of the social procurement objectives identified in the City's Strategic Procurement Policy for Procurements valued below the Open Competition Threshold; and (b) further the following strategic objectives identified by the City:

- a) respecting the values of inclusivity, diversity, equity, culture, and fair labour practices;
- b) supporting diverse organizations;
- c) striving for an ever-improving quality of life with a view to becoming the most vibrant and welcoming community in Atlantic Canada by growing the City, serving the City and becoming the community of choice through the cultivation of community pride and the vibrant promotion of beautification, arts, culture, heritage, recreation, education, employment, and diversity;
- d) providing residents with opportunities to prosper with flourishing neighbourhoods and a protected environment with quality municipal services; and
- e) promoting population growth and a growing tax base for the City.

2.0 Establishing Qualified Supplier Rosters

To further the above-noted objectives, the Procurement Manager shall establish Qualified Supplier Rosters open to all qualified suppliers in areas of repeat purchasing for transactions valued below the Open Competition Threshold for goods and services including but not limited to:

- 1. Light duty vehicles and trailers
- 2. Firearms and ammunition
- 3. Building renovations
- 4. Landscaping/lawncare services
- 5. Building demolitions
- 6. Equipment maintenance services
- 7. Safety supplies
- 8. Flashlights/batteries
- 9. Water meters
- 10. Paints/stains
- 11. Clothing
- 12. Gloves
- 13. Boots
- 14. Nursery stock
- 15. Pest control
- 16. Computer cabling
- 17. Well and water testing
- 18. Delivery of summons

- 19. Training
- 20. Mats
- 21. Bulky item pickup
- 22. Printing services
- 23. Pump installation
- 24. Vehicle parts
- 25. Dumpster rentals
- 26. Portable toilet rentals
- 27. Equipment rentals
- 28. Removal of biosolids
- 29. Shredding services
- 30. Windshields/auto glass
- 31. Sweeper brooms
- 32. Tires
- 33. Automotive filters and other parts
- 34. Small engine equipment (mowers, etc.)
- 35. Piping
- 36. Fittings
- 37. Hand tools
- 38. Concrete rings and risers
- 39. Chemicals
- 40. Industrial gasses
- 41. Cleaning supplies
- 42. Lubricants
- 43. Envelopes
- 44. Blade sharpening
- 45. Fire hydrants
- 46. Fasteners, nuts, bolts
- 47. Drafting/plotter paper
- 48. Treadmills
- 49. Signage
- 50. Flaggers
- 51. Light construction (e.g. decks)
- 52. Automotive undercoating
- 53. Vehicle rentals
- 54. Crosswalk services
- 55. Crane and hoist inspections
- 56. Ready mix concrete
- 57. Cold mix
- 58. Badges and regalia
- 59. Swag
- 60. Other categories of good or services identified by the Procurement Manager

3.0 Identifying Saint John's Social Procurement Suppliers

When establishing the Qualified Supplier Roster noted above, the Procurement Manager shall register those Suppliers with a business address within the geographic boundaries of the City that identify as falling within any of Social Procurement Supplier categories noted below:

- a) Diverse Suppliers (meaning Suppliers who have a diverse ownership group or workforce or who engage in inclusive employment practices that reduce systemic barriers to employment, and for greater clarity, diverse means "including or involving people from a range of different social and ethnic backgrounds and of different genders, sexual orientations, etc.");
- b) Social Enterprise Suppliers (meaning Suppliers that embed a social, cultural or environmental purpose into their business, and reinvest the majority of their profits into their social mission);
- c) Environmentally Responsible Suppliers (meaning Suppliers who reduce their carbon footprint by having adopted environmentally sustainable workplace practices and/or policies);
- d) Social Impact Suppliers (meaning those small business Suppliers who employ a total of twenty (20) or fewer employees within the City of Saint John and provide a positive social impact to the Saint John Community by paying property taxes or rent within the City of Saint John);
- e) Living Wage Suppliers (meaning those Suppliers who hire employees living in Saint John and pay those employees a living wage, which for greater clarity means at least \$22/hour or the equivalent salary);
- f) Work Experience Suppliers (meaning those Suppliers who provide paid work experience programs to residents living in Saint John); or
- g) Designated Ownership Suppliers (meaning Suppliers with at least 51% ownership in one or more of the following designated categories):
 - i. Indigenous Peoples (meaning the original peoples of North America and their descendants);
 - ii. Racialized Person(s) (as defined by Statistics Canada);
 - iii. Woman/Women; (meaning women or those identifying as women);
 - iv. Person(s) with Disabilities (as defined in Canada's *Federal Disability Reference Guide*)
 - v. Youth (meaning between the ages of 18-29); or
 - vi. LGBTQIA2S+ (meaning Lesbian, Gay, Bisexual, Transgender, Questioning, Intersex, Asexual and Two Spirits, or any other analogous group that identifies within this category).

4.0 Direct Procurements and Invitational Competitions

4.1.1 Direct Procurements

Where the Procurement Value is below the Low-Value Procurement Threshold, a Service Area may engage in Low-Value Procurements without the involvement of Supply Chain Management for any Procurement where the above-noted Qualified Supplier Roster is created by Supply Chain Management. When engaging in Low-Value Procurements, the Service Area shall, whenever practical, direct those Procurements to a supplier identified as a Social Procurement Supplier. The Service Area shall report all Procurements under this section to the Procurement Manager.

4.1.2 Invitational Competitions

When the Procurement Value is above the Low-Value Procurement Threshold but below the Open Competition Threshold, Supply Chain Management, with the co-operation and involvement of the Service Area, shall solicit at least three (3) Bids as part of an Invitational Competition.

4.1.3 Invitational Competition Among Social Procurement Suppliers

When conducting an Invitational Competition, Supply Chain Management, with the co-operation and involvement of the Service Area, shall, whenever practical, solicit all Bids from Suppliers identified as Social Procurement Suppliers. There shall be no preferences given when evaluating Bids in an Invitational Competition when all invitees are Social Procurement Suppliers.

4.1.4 Invitational Competition Involving Other Suppliers

When it is not possible or practical to limit an Invitational Competition to Social Procurement Suppliers, Supply Chain Management will invite as many Social Procurement Suppliers as possible to the Invitational Competition but there shall be no preferences given in the evaluation of Bids as between Social Procurement Suppliers and other Suppliers.

5.0 Conflict of Interest Rules Apply

For greater certainty, Section 3 – Ethical Conduct and Conflict of Interest of the Strategic Procurement Policy shall apply to all Procurements under this protocol and Conflicts of Interest must be avoided in all Procurements under this protocol.

6.0 Report to Common Council

The Procurement Manager shall maintain records of all Procurements made under this protocol and shall report the results to Common Council within a year of the implementation of this protocol and annually thereafter.