



SAINT JOHN

What's Happening Saint John

February 3, 2023

The City of Saint John is pleased to provide the following summary of some of the great news, updates and important information about what's happening in the City.



News & Updates

First international school in Atlantic Canada, Lycée Français, chooses Saint John

On January 16, Envision Saint John: The Regional Growth Agency was pleased to announce that Saint John has been selected as home to the Lycée International Français des Provinces Atlantiques, an education institute part of the Don Bosco international campus. The international school will be located in Market Square and is set to open its doors to students in September 2024 and is open for registration immediately.

The Lycée International is a global francophone not-for-profit private school model that facilitates international exchanges for students from Europe, Africa and around the globe to study abroad. The Lycée International Français des Provinces Atlantiques will serve international and local students from kindergarten to grade 12 and will be part of a large network of schools around the world.



"The Lycée International Français des Provinces Atlantiques perfectly aligns with our region's 10-year outcomes," explains Paulette Hicks, CEO of Envision Saint John: The Regional Growth Agency. "Not only will people be moving to New Brunswick and the Saint John Region from all over the world – but our academic cluster is expanding along with our talent pipeline."

The Lycée International Français des Provinces Atlantiques will be established in Market Square, a signature landmark building in uptown Saint John operated by Hardman Group.

"This unique opportunity aligns with the commercial real estate reimagine strategy that is required in today's environment," says Hicks. "Don Bosco was looking for their first Atlantic Canadian campus, and in the spirit of Saint John firsts, we teamed up with the City of Saint John to pitch 'Why Saint John' and are thrilled with today's announcement."

The announcement was made by Mr. Sylvain Olivier, CEO of the Lycée International Français dans les Provinces Atlantiques (LIFPA).

Read the full release [HERE](#).

Here we grow: Saint John's population on the rise

It's official - more people are now calling Saint John home. According to data released by Statistics Canada in January, Saint John's population has grown by 2.4 per cent, or 1,759 residents, bringing the City's population to 73,611 as of July 2022. This increase marks the fastest growth the City has experienced in decades, and already exceeds Council's goal of 2 per cent annual population growth set out in the 10-year Strategic Plan.

Overall, the Greater Saint John region welcomed 2,861 people to the area, bringing the total regional population to 135,622. The region also welcomed 1,208 new immigrants and 586 non-permanent residents, a 416.6 per cent hike from 2021.

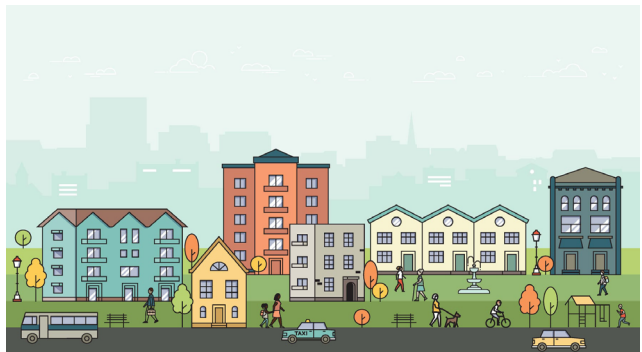
"We are so excited to continue to welcome more people to Saint John, and so pleased to be growing our population - again," says Saint John Mayor Donna Reardon. "These numbers validate to us that all of the hard work and effort that has gone into attracting and retaining residents over the past few years is paying off."



The City released its Population Growth Framework in early 2018, which was Saint John's first strategy focused on growing its population. Recently, Council adopted the Succeed and Stay Immigration Strategy which aims to attract 12,000 newcomers to the City over the next 10 years. It promotes the Saint John region as the destination of choice for newcomers and their families in New Brunswick.

Saint John acts on its new Affordable Housing Action Plan with the launch of a grant program to support the creation of new affordable housing supply

At its meeting on January 9, 2023, Saint John Council approved a new Affordable Housing Grant Program aimed at increasing the number of affordable housing units in Saint John. Funding for the grant program has been provided by the Province of New Brunswick's Regional Development Corporation (RDC) through funding received by the Government of Canada's Transit Fund. This federal fund supports municipalities in addressing transit shortfalls and housing supply and affordability.



"Affordable housing and homelessness impacts cities in New Brunswick and across Canada. We need more affordable units, and we are working with our Provincial and Federal partners to create solutions," says Saint John Mayor Donna Reardon. "The Affordable Housing Grant Program will directly support the construction of new affordable housing units for residents of Saint John. We are pleased to launch this grant program and to help address housing affordability in our city."

Read the full release [HERE](#).

Call for applications for various City of Saint John Agencies, Boards, Commissions and Committees

The City of Saint John is seeking applicants for consideration for appointment to the following: City of Saint John Shared Risk Pension Plan, Fort Latour Development, Heritage Development, Lord Beaverbrook, Rink Planning Advisory Committee, PRO Kids, Rockwood Park Endowment Fund, Saint John Community Arts Board, Saint John Energy, Saint John Free Public Library, and Saint John Substandard Properties Appeal.

The City encourages nominations for volunteers representing a wide cross-section of the Saint John community. Anyone interested in serving on the above mentioned agencies, boards and commissions is asked to submit an application in confidence on-line at the City's website [HERE](#).

The deadline for applications is February 7, 2023.

Fundy Winterfest kicks off

Grab your toque and mitts, Fundy Winterfest has returned to the Greater Saint John region. This six-week long event runs from February 1 to March 12 and offers the community a chance to celebrate and embrace winter and connect across generations, communities, classes and cultures.

The communities of Rothesay, Quispamsis, Hampton, Saint John, Grand Bay-Westfield and St. Martins welcome everyone to participate in winter initiatives that encourage everyone to be active.

For more information, visit the event Facebook page [HERE](#).

The results are in: Thousands of residents vote in the first-ever "Name the Plow" contest

Following weeks of anticipation and more than 4,000 votes, Saint John residents have chosen the names they want to see on eight of the City's snowplows.

"We are happy to see that so many people not only embraced the Name the Plow contest, but truly made it their own and ran with it," says Saint John Mayor Donna Reardon. "It really was fun to witness the uptake of the contest and to have the very clever short list of names revealed, and now the winning names announced. The creativity and enthusiasm of residents is wonderful; we can all use some lighthearted fun to help us get through the winter months and Saint John residents certainly rose to the challenge."



The eight names that received the most votes are:

- Kevin
- Plow Chicka Plow Plow
- Port City Pusher
- Froster Thurston
- Fast and Flurrious
- Skip the Ditches
- Nor'easter Beaster
- Reversing Snowfalls

The winning names will be displayed on eight of the City's street and sidewalk plows in the coming weeks. The City will be posting photos and updates on Facebook, Twitter and Instagram, as the newly named plows, and their drivers, continue to work hard to clear snow throughout Saint John.

The City thanks 97.3 The Wave for their partnership on this family-friendly contest.

City of Saint John names new Director of Transit and Fleet Services

The City of Saint John has named Ian MacKinnon to the position of Director of Transit and Fleet Services. Mr. MacKinnon began his new role in January.

"We have an extraordinary team of dedicated professionals serving the City and we are pleased to welcome Mr. MacKinnon to the team," says CAO Brent McGovern. "His extensive experience managing operations and strong dedication to the public service will serve the City and our residents well as we continue to advance the delivery of innovative fleet and transit services."

Mr. MacKinnon's new role comes after a successful tenure as the CEO of the Saint John Transit and Parking Commissions, a position he was appointed to in 2016 and held until 2019.



Read the full release [HERE](#).

Government taking action on gun crime in Saint John and the Kennebecasis Region with up to \$1.79 million for prevention programs

On behalf of the Government of Canada

People in New Brunswick and across Canada deserve to feel safe in their communities.

That's why the Government of Canada is taking action with a comprehensive plan that gets guns off our streets and puts more resources into our communities. An important element of this work is stopping violence before it starts, which is why the government launched the \$250 million Building Safer Communities Fund (BSCF). First announced in March 2022, the BSCF supports local initiatives that prevent gun and gang violence and help young people make good choices.

On January 25, Wayne Long, Member of Parliament for Saint John–Rothesay, on behalf of the Honourable Marco Mendicino, Minister of Public Safety, announced that the City of Saint John will receive up to \$972,992 and the Kennebecasis Region will receive up to \$824,018, totalling up to \$1.79 million from the BSCF to prevent gun crime and gang violence in the city. This funding will help address the underlying conditions that give rise to crime. It will support community-led projects to prevent violence among young people who are involved in gangs, or at risk of joining them – helping them set themselves up for success in life.

Read the full release [HERE](#).



Growth At A Glance

As of the end of January, the City of Saint John received **34** building and development related permit applications with a value of **\$10.4 million**.

There was one high-value building permit in January:

- 15 University Avenue \$7.1 million – MICI Interior and Exterior Renovations

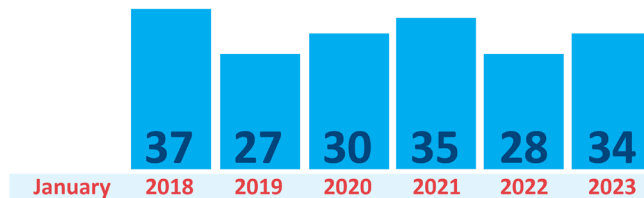
GROWTH AT A GLANCE

AS OF JANUARY 31, 2023

Building
permits received

34

(5-year average as of January 31, 2023: 31)



Value of
construction
projects

\$10.4 million

(5-year average as of January 31, 2023: \$6.4 million)



Stories To Share

YSJ aims to be New Brunswick's biggest airport. Read [HERE](#).

Saint John expects record 86 cruise ship calls in 2023. More [HERE](#).

What are Don Bosco schools, and why is one opening in Market Square in Saint John? Click [HERE](#).

Council approves second Fundy Quay building. Read [HERE](#).

More upgrades coming to West Side Park. Click [HERE](#).

'Ready to buy': New Brunswick realtors 'optimistic' for 2023. More [HERE](#).

Saint John connects vacant building challenge with affordable housing goals. Click [HERE](#).

Saint John, N.B. rolls out new grant to incentivize affordable housing. More [HERE](#).

New 60-bed nursing home with 'indoor Main Street' opens in Saint John. More [HERE](#).

Saint John prepares to host four track and field events. Read [HERE](#).

Development funding for Regional Service Commissions. More [HERE](#).

Two new monster cranes on the skyline at the Port of Saint John. Read [HERE](#).



Don't Forget!

City accepting proposals for financial support through the Building Safer Communities Fund

The City of Saint John has issued a request for proposals (RFP) from local non-profit and community organizations for funding available through the Building Safer Communities Fund (BSCF). The deadline to submit proposals is 4:00 p.m. on Wednesday, February 8, 2023.

For further information, visit the City of Saint John website [HERE](#).

Traffic advisory updates

Traffic advisories for road closures due to construction, maintenance or events are updated regularly and can be found on the community dashboard on the City's website [HERE](#).

**HERE
TO HELP!**

For inquiries related to municipal services, contact the City of Saint John Customer Service Centre at (506) 658-4455, email service@saintjohn.ca or visit us in person on the Ground Floor of City Hall, 15 Market Square, Monday to Thursday (excluding holidays), 8:30 a.m. to 6:00 p.m.

